

News Release

L.A. Darling and Streater Will Unite Under Darling Brand

Marmon subsidiaries combine to better serve retail display industry

PARAGOULD, Ark. (February 4, 2020) – Longtime retail merchandising leaders [L.A. Darling Company](#) and [Streater LLC](#) – both subsidiaries of Marmon Holdings, Inc. – are joining forces under the L.A. Darling brand. The combined business will remain part of Chicago-based Marmon.

L.A. Darling and Streater have served retailers for more than a century – Darling since 1897 and Streater since 1917. L.A. Darling has been part of Marmon since 1960 and Streater joined Marmon in 2000.

“Both L.A. Darling and Streater design and manufacture innovative retail merchandising and display systems, and support many of the world’s largest retailers,” said L.A. Darling President Mike Postma. “By coming together, we will expand our offerings, better adapt to the evolving retail environment, and provide greater value for our growing list of customers.”

Between them, L.A. Darling and Streater serve major retailers such as Walmart, Best Buy, Microsoft, Target, Walgreens, and Home Depot.

Paragould, Arkansas-based L.A. Darling supports retailers with strategic solutions that increase shopper engagement, enhance the shopping experience, and protect valuable assets to maximize profitability and drive continuous improvement.

Based in Albert Lea, Minn., Streater designs and manufactures custom retail merchandising and display systems, providing versatile solutions designed to engage with consumers and keep retail environments fresh.

While the Streater brand is being retired, the Streater manufacturing facility in Albert Lea, Minn., will continue to operate under the L.A. Darling name. The merger is effective immediately and administrative support service reorganization is under way to enhance customer service levels.

“We are excited to build on L.A. Darling and Streater’s combined 225 years of service to the retail industry,” said Postma, who will continue as president. “Under the Darling brand, we will continue to innovate, strive to deliver unsurpassed service, and help position our customers for success.”

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About L.A. Darling Company

L.A. Darling partners with retailers and brands to develop and deploy innovative custom solutions that drive success across every part of the complex retail environment. From entrances to engaging in-store destinations, dynamic displays that are lighted and secure, to efficient, added-value checkouts, we collaborate with our partners to develop strategic solutions that increase shopper engagement, enhance the shopping experience and protect valuable assets to maximize profitability and drive continuous improvement. L.A. Darling is a subsidiary of Marmon Holdings, Inc., a Berkshire Hathaway company. Learn more at ladarling.com.

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