

Stop Theft, Protect Profits: The Ultimate Retail Security Display Checklist

The importance of loss prevention (LP) is growing. But choosing the right security display isn't just about locking up products. It's about protecting people, ensuring a positive in-store experience, and supporting the performance of your stores for the long-term.

This checklist helps you evaluate key security display criteria—from durability and theft deterrence to after-sale support—so you can make smarter, faster decisions with confidence.

Use the following questions to assess your options critically and pinpoint the security solution that's right for you.

1. Durability & Build Quality

- Is the unit built for high-traffic use and daily wear?
- Are materials resistant to impact, tampering, and forced entry?
- Does the finish hold up over time without fading or damage?
- Is it resistant to corrosion, abrasion, or cleaning chemicals?
- Has it been evaluated in active retail conditions?
- Are finish types (e.g., powder coat, laminate) suitable for your environment and maintenance practices?



2. Theft Deterrence & Security Effectiveness

- Is the display designed to delay access, signal risk, and reduce theft opportunity?
- Does it align with your store's specific shrink patterns or high-risk zones?
- Are locking mechanisms secure, durable, and policy-compliant?
- Can security levels be adjusted by product type or value?
- Does the design deter theft without negatively impacting the shopper experience?

Is it visually secure—providing a clear theft deterrent?

Does it offer product visibility without creating vulnerability?

Are access methods (e.g., key, magnetic, RFID) flexible and upgradable?

Are options available to prevent internal theft (e.g., logs, tracking, compartmentalization)?

3. Ease of Installation & Use

Can store staff install it without special tools or third-party help?

Does it integrate cleanly with existing fixtures and displays?

Are daily interactions intuitive for staff and customers?

Is it pre-assembled or quick to set up?

Does installation avoid disruption to store operations?

Are setup instructions and training materials provided?

Does it reduce labor time compared to other solutions?

Is it fast and easy to open, restock, and relock during normal operations?

4. Aesthetics & Brand Alignment

Does the display enhance product presentation and match your store aesthetic?

Are finishes and colors customizable to fit your brand?

Are materials available that balance durability with visual appeal?

Does it complement surrounding fixtures like cash wraps and gondolas?

Are finish options available to support a premium or value-driven look?

Are eco-conscious or spec-compliant materials available?

Is the design aligned with your target customer base or retail tier?

5. Flexibility & Compatibility

Can the design accommodate multiple product types or formats?

Does it function consistently across different store layouts?

Is it compatible with your existing store infrastructure?

Can it be phased in across stores with consistency?

- Is the system modular or adaptable for future changes?
- Can it be retrofitted into stores with existing loss issues?
- Has it been piloted or tested in a comparable environment?
- Can it be customized by channel (e.g., c-store, mass retail, grocery)?

6. Lead Time & Supply Chain Readiness

- Can the vendor meet your required timeline?
- Is the display manufactured in the U.S. or sourced from domestic suppliers?
- Do they use a reliable, transparent supply chain?
- Is the supply chain insulated from global or import-related delays?
- Can they support iterative design refinement if needed?
- Are samples or prototypes available quickly for review?
- Can they fulfill fast-turnaround orders and scale to high-volume needs?
- Are they able to deliver from prototype through full rollout consistently?

7. Service, Support & After-Sale Care

- Is there a dedicated point of contact for the full process?
- Are service issues addressed within 24–48 hours?
- Are training guides and maintenance documents included?
- Is communication proactive during planning and rollout?
- Has the vendor successfully managed multi-location rollouts?
- Can they support staggered or regional deployment timelines?
- Do they provide live troubleshooting or field support if needed?
- Is reordering or part replacement straightforward?
- Will they collaborate across LP, operations, and procurement teams?

8. ROI & Performance History

- Has the solution helped reduce shrink in similar environments?
- Are case studies or client examples available?
- Has it improved operational efficiency or customer experience?
- Are references or testimonials available from LP or store teams?
- Does the solution drive value—through durability, usability, and/or labor savings?
- Can it be benchmarked against prior systems or competitors?
- Does the vendor offer transparent insights or performance data?
- Are they open to supporting a test-and-learn or pilot program?

9. Final Considerations

- Does the solution support the priorities of LP, procurement, and store design teams alike?
- Can it be deployed consistently across formats and store types?
- Have all key stakeholders been part of the selection process?
- Can the system scale without adding operational strain?
- Does the vendor have a proven record with large-scale rollouts?
- Are costs balanced by shrink prevention, labor savings, and overall ROI?
- Does it support both security and a positive customer experience?
- Is there a rollout plan that minimizes disruption?
- Is there a designated internal lead to drive implementation?
- Turn Insight Into Action: What's Your Next Move?

Every display decision has consequences for your shrink rate, your shopper experience, your bottom line, and more. You've got the questions. Now it's time to make the call: Choose the security display that best protects your people, your product, and your brand—without compromising the customer experience!

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